Love You, Love Aspley

Week of Action 2012

Katy Follows – Crime and Drugs Partnership











Week of Action

Co-ordinated by the Crime and Drugs
 Partnership and Locality Management

Delivered by a multi- agency team

WOA Priorities

Set in line with:

- Aspley Ward Action Plan
- Neighbourhood Policing Priorities
- Aspley Domestic Violence Action Plan

Overall theme for the week Domestic Violence

Objectives were set by the North Locality Board

Safer: Domestic Violence

- Area saturated with DV service information
- Work on Respectful Relationships with young people

Man Enough Campaign

- Promoted at Summer Fair and Did You Know events
- 75 pledges in total made by citizens and Aspley ward officers

Safer: Action against cannabis use

- 7 addresses searched
- 5 arrests
- 2 warnings issued for possession
- Surveys completed with young people on cannabis use
- 3000 leaflets delivered warning of the penalties of cannabis cultivation

Neighbourhood: Dog fouling

- WOA start of a month long campaign against dog fouling
- Campaign includes education and enforcement
- Worst streets in the ward were targeted and have shown improvements
- Litter picks and other clean ups also took place in the week.

Neighbourhood: Community Engagement

- Approximately 70 citizens have signed up to Neighbourhood Alert
- My Street was promoted throughout the week
- Consultation on new ward priorities took place at Ambleside Summer Fair
- Tea dance held for old and young citizens at the ACTC

Neighbourhood: Community Engagement

- Service directory booklet delivered to every home in the ward.
- 'Did You Know' sessions held throughout the week across the ward: advice given on range of services particularly welfare reform.
- All front line officers in the ward now carry details of youth provision and signpost young people.

Health

- Decade of Better Health promoted pledges,
 Changemaker volunteer service and local health services
- 34 pledges made people will be supported by Healthy Change Service to achieve their pledge
- 3 local volunteers recruited as Changemakers

Love You Love Aspley

- Raising Aspirations cross cutting theme of the week.
- Branded 'Love You Love Aspley'
- Schools ran a 'Love You, Love Aspley, Love School' competition.
- City Council Aspiration Manager will continue to work with Aspley Ward Officers

Outcomes

- Event at Harvey Road identified need for more DV training for NCH front line staff. NDVF will attend staff briefing sessions
- Did You Know events highlighted need for more information on Universal Credit for citizens and agencies – fact sheet used has been shared across the City.

Outcomes

- 70 new citizens signed up to Neighbourhood Alert
- Over 30 new young people have started attending youth activities since the week of action

THANK YOU!

To all our partners and citizens for making this week a success!